

# Polycom® Telepresence Experience High Definition (TPX HD 306M)

## Features and Benefits

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### End User Benefits

<b>Feature</b>	<b>Benefit</b>
The Power of Interoperability	The Polycom TPX HD Suite is completely interoperable with all standards-based video conferencing products, ensuring that the end user can maximize their capital investment and continue to use traditional video solutions.
High Definition Video Plasmas	With three 60-inch high definition plasma displays lined end-to-end, you'll experience telepresence that gives you a wide window into the other room. With Polycom's Ultimate HD video, you'll pick up minute details during one-on-one meetings with counterparts in real-size, true-to-life dimensions.
Network	You have choices when it comes to setting up the network to support the TPX HD Suites. You can section off a slice of bandwidth from your existing infrastructure, or you can install a separate network to support the Telepresence Experience.
Superior Video Quality	With the advent of the Polycom HDX and Ultimate HD video solutions, the high definition video quality on the 60" plasma displays is superior in head-to-head comparisons with the competition. This means that you will always experience the highest quality video possible, making you believe that you are in the same room.
Superior Audio Design	By utilizing Polycom's HDX Ceiling Microphone Array and 22 kHz of StereoSurround audio and a professional grade sound system, the Telepresence Experience offers an extraordinary sensory experience. Participants will automatically look to the speaker without realizing it, just as if they were in the same room.
Multipoint Capability	By utilizing a Managed Service, the user has the flexibility of connecting multiple TPX HD Suites at the same time. Add traditional video solutions for greater collaboration and global reach. Resources of the Managed Service provide various layouts where participants can all be seen at the same time and will manage varying bandwidth constraints and network protocols.
Multi-Purpose Room	The TPX HD Suite is multi-purpose even when not being used for video communications. Off video, participants can be seated all around the conference table. In this way, the suite becomes dual purpose as both a telepresence suite and as a traditional conference room, thereby maximizing utility for the organization.

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### Room Mobility

This unique design is a free-standing solution with independent video wall and conference table. This design easily facilitates an organization's move to a new location or re-allocation of space in the existing building. The suite can be disassembled in its entirety and moved to a new location, leaving the original room intact.

## Organizational Benefits

<b>Feature</b>	<b>Benefit</b>
Low Cost of Ownership	This competitively priced solution requires less total bandwidth and less make-ready than competitive offerings and has lower monthly maintenance fees than comparable systems. All of these savings add up to a progressed amortization schedule and quicker return-on-investment, both critical factors in running a successful organization.
Ease of Use	Because there are no hand-held remote controls and no user interface, there's no learning curve. Managed Services (a simple process for the user) will provide all the interaction required and as a result, people are more likely to use the suite. This increased use results in an accelerated return on investment for the organization.
Reliable Technology	With contracted Managed Services supporting the TPX HD Suite, the technology is available every time. Calls are conducted exactly on time every time and stay connected. This is backed by network Quality of Service initiatives.
Security	By utilizing AES software encryption for the voice, video and data streams of the call, be assured that critical meetings are kept confidential and secure. Managed Services can be operated in background mode with no access to data or voice exchanges. The end result is confidence that what transpires during meetings is kept confidential and the security of the organization is not compromised.
Consistent Performance	The consistent call quality and predictable performance of the TPX solution increases confidence amongst the organization's workers. As a result, business relationships develop and become more solid through continual, face-to-face telepresence communications.
Data Collaboration	Sharing ideas across distances is enhanced through content sharing and collaboration in conjunction with a real-life video presence. Creativity between distant teams is enhanced.

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Virtual Transporter	The ability to virtually transport workers from one distant location to another eliminates the need for some travel. Limited financial and human resources that were spent on travel can be channeled into more productive efforts that will promote the value of the organization. As organizations look towards green initiatives, the TPX HD Suite can play a large part in helping promote and implement this effort.
Predictable Deployment Schedule	A detailed project management program is maintained throughout the sales cycle so the customer is fully aware of the status and can keep management updated. A well established schedule including site review, manufacturing, shipping and installation are all precisely timed. The result is that the organization knows exactly when the suite will be functional and can plan meetings accordingly. There is no guess work regarding when the system will be completed and turned over for usage.
Seamless Implementation	Our well-trained team of telepresence experts will help you achieve installation success, and in conjunction with your dedicated Project Manager, orchestrate all aspects of your TPX installation from planning to implementation. This enables you to focus on your core business objectives while we take care of your implementation.
Operational Assurance	Comprehensive maintenance solution includes twice annual site visits to validate your configuration and fine tune your TPX HD Suite. Properly maintain your investment with access to parts replacement (including furnishings), software upgrades and updates to stay current, and rely on unlimited 24x7 technical support and next day on-site response if needed.
Accepted Technology	Video communications has become an accepted, productive means to connect dispersed team members and actually encourages more frequent collaboration. Your teams will accomplish more in a shorter period of time.
Functional Technology	The telepresence environment and true-to-life physical dimension of participants encourages greater dynamic interaction. As a result, project teams experience accelerated decision making and reduced time to market with new products.